

PETALUMA ARTS ASSOCIATION

Newsletter March 2005

Message from the Board

By Linda Postenrieder

Ready, Set, GO! We're off and running with a very exciting spring! Key spring events include the Library Show next month and the Museum show in April. The Petaluma River is the theme for the Museum show, so get to work! Many of you have already submitted your entries for the Spirit of Color. My thanks to those of you who have submitted your artwork for this important fund raiser on April 7th at Bank of Marin. We will get some great exposure for the event and look forward to your participation. I'm glad to report that we will be working with the Petaluma Downtown Association (PDA) to expand the artists' presence at the Art & Garden Festival in July. Also coming soon will be the call for entries for the Art in the Park poster contest. As was established 2 years ago, the entries will need to include the gazebo in Walnut Park, be landscape orientation and scalable to a 7" x 5" image. More on that next month. We'll see you on March 1st at the next general meeting, which is also the first drop off date for the Library show.

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Corporate Sponsors:

- Pelican Art Gallery
- Pisenti & Brinker
- Minuteman Press
- Bohemian
- Tutto Amiamo Galleria
- Aurora Colors Glass Art Center
- Paricheher Azari

Our Next Meeting

Date: March 1, 2005

Time: 7 P.M.

Location: United Church of Christ at 825 Middlefield Road, Petaluma
Program: "Five Stages of Success – Living Your Life with Purposeful Creativity" by Fran Miller, MA of Full Circle Fulfillment. Every individual has a different recipe for defining their success, but the steps to achieving success are similar. The stages include: develop inspiration, explore options, strategize and create accountability, overcome obstacles, and reward yourself for achievements. Come learn how these five steps can lead you to your next level of success to create an action plan. We will explore some options for active and passive marketing techniques that will help you visualize new steps to take in creating your plan for success. Group coaching will provide a hands-on experience of how to attract your target market and stay accountable for focusing on your goals in this interactive workshop.

February Meeting Highlights

Phyllis Eiger has had a long artistic career which includes water color, oils, acrylics and printmaking. However, tonight she shared with us some of her pictures in which she used her printmaking skills. Her pictures were beautiful and skillfully done. In showing her work she described her printmaking techniques and at the same time showed the differences between etching, lithography, serigraphy and intaglio. Phyllis has a large body of work and has exhibited all over the country and in Hawaii. Everyone enjoyed her talk and appreciated seeing her work.

Newsletter

Please submit all requests for information for the newsletter to be received no later than the 15th of the month. Mail to the PAA P.O. Box 2623, Petaluma CA 94953 or e-mail news@petalumaarts.org. Please identify PAA as subject.

Membership News

A friendly reminder that dues for 2005 were due on January 1, 2005. Dues are delinquent March 1, 2005.

Please welcome new members:

Carole Barlas, e-mail cbarlas@comcast.net

Bianca Bigornia-Licata, e-mail shibee@comcast.net

Lynda McGuire, Phone 707-773-1111, e-mail jimandlynda@comcast.net

Peggy Sebera, 707-773-4933, www.rencongrou.com

Pat Pickering, 707-773-2117

Heidi Schell Jones, 707-762-7468

David Moore, 707-763-6087, moorece@sonic.net

The winner of the \$10.00 gift certificate at the February meeting was Karen West.

Spirit of Color

This year's event is getting off to a very big start. There will be over 60 artists from Healdsburg to Mill Valley in this show, with over 200 pieces of artwork! So, it is well on its way to becoming a very successful benefit event for 2005. We appreciate all our members who are participating. Letters of acceptance will be mailed by February 28th.

Location: Bank of Marin at the Petaluma Marina .

Artists at Work

Jerrie Jerne Morago and JoAnn Naylor are exhibiting their art at Artisans Gallery in Mill Valley. The exhibit, "Primarily Red," is showing through February 28th. Chester Arnold juried the exhibit.

If you are showing your work, please contact the newsletter so we may include your events.

Calendar of Events

March 1, 7 P.M. PAA General Meeting at United Church of Christ

March 1, 6-7 P.M.: Delivery artwork to Helen Putnam Community Room at Petaluma Library

March 2 1-2 P.M.: Delivery artwork to Helen Putnam Community Room at Petaluma Library

March 3 - March 14: Library Show

March 7 – March 11 Bouquets to Arts at the Legion of Honor in San Francisco
March 8 – 7-8 P.M. Reception Library Show
March 9 – May 11: Spirit of Color at Bank of Marin
Through March 18: Abstracts, featuring Susan Adams at Pelican Art Gallery
March 18 – April 25: Florals & Still Life at Pelican Art Gallery
March 30: 7 P.M. PAA Board meeting at Pelican Art Gallery
April 3 – May 3: Museum Show
April 7: Reception Spirit of Color at Bank of Marin
April 15: Reception Museum Show
April 25 – June 1: Birds, Bicycles, Beaches & Bridges at Pelican Art Gallery
July 10: Art and Garden Festival
September 10 – 11: Art in the Park

Library Show:

Please be aware that you must be an active member of PAA to participate in this show. Remember to pay your 2005 dues if you haven't already done so. The 2005 Library Show will be held from March 3 through March 14. An artists' reception, hosted by the Friends of the Library, will be held on Tuesday, March 8 from 7-8 P.M. Because of the increased size of the Community Room, we believe it is possible to show 3 paintings per artist this year. Framed paintings may not exceed 28" in any direction unless artist provides standing easel. There will be a limit to the number of these that may be accepted. As always, there is no limit to the number of 3D pieces. Artwork will be accepted at the library on Tuesday, March 1 from 6-7 P.M. and on Wednesday, March 2 from 1-2 P.M. A sign-up sheet will be at the March meeting. All participating artists must volunteer at least 2 hours to doctent the show. For questions, please call Jan Lee at 789-9662 or Belu Jones at 763-4337.

Museum Show:

The **Museum Art Show, "The Petaluma River -- An Artist's View**, will feature works related to the Petaluma River, and will hang from April 3 - May 1. If you don't have a painting or work about the river, start now! Many other exhibits in the museum will also feature the river. The reception will be on Friday, April 15, 5 - 8 p.m. It will run in conjunction with History Week and Butter and Egg Days.

Subject matter should be original. The deadline for entries will be Mon., March 21. Send up to 4 photos or slides of your works to: The Petaluma Historical Library and Museum, The Petaluma River -- An Artist's View, 20 Fourth St., Petaluma, CA 94952. The photos should be marked with title, medium, size, price and artist's name. Included should be the Artist's address and phone number and the entry fee. There will be an entry fee of \$5.00 for up to 4 works and the show will be juried. All media welcome. Entry forms are available at the museum and at PAA meetings.

Karen West 776-4973 or the museum, 778-4398

For Rent:

Westside Petaluma house for rent with separate studio: 3 bedrooms, 1 bath. Studio is accessed from driveway or rear

garden. Available March 5th. \$1375 per month. Call 707-763-5589.

Petaluma Arts Association
P.O. Box 2623
Petaluma, California 94953

The Petaluma Arts Association

Meets the first Tuesday of each month at 7 P.M. Attendance is open to all members and visitors.

The PAA Meetings are currently held at the United Church of Christ, 825 Middlefield Road, Petaluma, California. From Petaluma Blvd. South, turn south onto Mountain View, Left on Mission, right on Middlefield, left into the parking lot. Meeting room borders the parking lot.