

# PETALUMA ARTS ASSOCIATION

## Newsletter December 2005

### Board Members

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### Committee Leaders

Programs: Muriel Knapp [msutch@mac.com](mailto:msutch@mac.com) 769-1133

Membership: Virginia Stevens-Johnson

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Art on the Move: Jo Ann Naylor

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Art in the Park: Linda Postenrieder  
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### Corporate Sponsors:

Aurora Colors Glass Art Center

Bohemian

Minuteman Press

Pelican Art Gallery

Pisenti & Brinker

Tutto Amiamo Galleria

### Our Next General Meeting

Date: December 7, 2005, The Holiday Party

Time: 6:30 P.M.

Location: United Church of Christ at 825 Middlefield Road, Petaluma

### November Meeting Highlights

The following were elected as the new officers of PAA, including their terms of office: President: Vangie Pullins 2006 & 2007, Vice-President: Dee Dushkes 2006, Secretary: Aileen Hallock 2006. The office of Treasurer is still not filled. On a temporary basis, Darold Graves will continue, with Michelle Smith offering to assist him. This position will run 2006 & 2007.

Our speaker was John Bertuchi who spoke about the Jesse Reichek year-long retrospective being held at the Petaluma Cheese Factory at 7500 Red Hill Road, Petaluma. Hours are Thursday through Sunday from 1 – 5 P.M. On exhibit at this time is the second exhibit, titled "Kabbalah" & will run through December 4<sup>th</sup>. There will be a total of six exhibits of Mr. Reichek's work. John Bertuchi not only gave a most informative & interesting talk, he brought many, many examples of Mr. Reichek's work to show us.

The winner of the gift certificate to Petaluma Art and Earth at the November meeting was Yingshi Tang.

### Holiday Party

PAA Holiday Party plans are coming along. Several people have volunteered to help. The party will be a great event due to all the wonderful people. Thank you very much! The party will be on December 7<sup>th</sup>, 6:30 to 10:00 at the United Church of Christ (our usual meeting place). I still need help for the clean-up duty; I have only 1 helper so far. Thank you. Please RSVP Michelle Smith 707-775-3641 or [moshia@comcast.net](mailto:moshia@comcast.net).

### Newsletter

Please note that the January newsletter will not come out until the first week in January, due to the date of the January meeting.

Please submit all requests for information for the newsletter to be received no later than the 15<sup>th</sup> of the month. Mail to the PAA P.O. Box 2623, Petaluma CA 94953 or e-mail [news@petalumaarts.org](mailto:news@petalumaarts.org). Please identify PAA as subject.

## Art on the Move

Bank of Marin: Through January 4<sup>th</sup>

Stop by and see all the wonderful entries in this show. This is a quarterly exhibit in the Bank of Marin at 799 Baywood Dr. (in the Marina).

## Artists at Work

JoAnn Naylor has a new art exhibit at Quiescence, 131-B Kentucky Street (behind Arams & near the garage, in the concourse).

Henry White is a member of the Graton Gallery ([www.gratongallery.com](http://www.gratongallery.com)) with an ongoing but ever changing show of original oils & giclee prints.

Jerrie Jerne Morago: at Dempseys Restaurant and at Envy Nail Salon at 153 Kentucky Street.

Lance Kuehne is the permanently featured artist at "Kitchen" restaurant in Novato (868 Grant Avenue)

Lance is a member of the Graton Gallery ([www.gratongallery.com/](http://www.gratongallery.com/)).

If you are showing your work, please contact the newsletter so we may include your events.

## Calendar of Events

Through January 9: Local Landmarks & Landscapes at Pelican Art Gallery

December 7: 6:30 – 10 P.M. Holiday Party at United Church of Christ (our usual meeting site)

December 10<sup>th</sup>: 2-5 P.M. Artist Reception for "Local Landmarks & Landscapes" at Pelican Art Gallery

January 14, 2006: 10 A.M.-3 P.M. Annual Meeting at usual site (United Church of Christ)

## Library Show

Mark your calendars for the 2006 Library Show, which will be held at the Petaluma Library from February 9-17. A reception, hosted by the Friends of the Library, will be held from 7-8 P.M. on Wednesday, Feb. 15. Please be aware that you must be a current member of PAA to participate in this show, so, remember to pay your 2006 dues before then. We encourage every member of PAA to participate.

Each artist may show two pieces of 2-dimensional art, not to exceed 28" in any direction, unless the artist provides a standing easel. Only a limited number of pieces this large can be accommodated. As always, there is no set limit to the number of 3-dimensional pieces that may be shown per artist. Artwork will be accepted at the library on Tuesday, February 7 from 6-7 P.M. and again on Wednesday, February 8 from noon-1:30 P.M. If these times don't work for you, please arrange for someone else to bring your art.

All participating artists must volunteer at least 2 hours to docent the show; there will be a sign-up sheet available at the January annual meeting on January 14. For questions, please call Phyllis Eiger at 235-1105 or Belu Jones at 763-4337.

## Thank You to PAA

The United Anglers of Casa Grande and I extend a warm and heartfelt "Thank you" to the members of the Petaluma Arts Association and the Petaluma Arts Council for the unprecedented generosity and support of this high school program! You contributed about \$8,000.00 worth of art to keep the Adobe Creek Restoration Project and the Hatchery alive. I was overwhelmed by the response since I supposed that this would be a lean year for everyone and limit the number of donations. In truth, the Anglers received about half their usual donations (compared to last year), and therefore, you artists have made the significant difference for this group of students. I won't have the final totals until next week, but I estimate the artwork brought in \$5,000.00+.

Thank you to: Clark Mitchell, Ed Bridant, Else Gonella, Ho Humphrey, Rita Young, Doris DeFord, Barbara Harden, Darold Graves, Karen Spratt, Frank Marshall, Lori and Joe Chatterton, Chuck Taylor, Mary Gary, Maggie Barnes, Amanda Ward, and Nancy Chien Ericksen. Special Thanks to Darold Graves and Margo McDowell for helping us with A-frames.

Sincerely, Mary Martinelli

## The Spirit Of Color

The Spirit Of Color Poster contest is completed and the winner will be announced at the Christmas party on December 7th, Thanks to all who participated. All the entries were high quality art work.

The entry forms for the SOC event will be mailed the first part of Jan. We look forward to your participation in this important fund-raising show.

Here is an explanation of how the event was born and just what it really is.

## The Spirit Of Color 2006: What's it all about?

This is the history and evolution of The Spirit Of Color, which is an annual fund raising art event.

In 2003 when Margo McDowell and Karen West were co-presidents, a phone call was received by the PAA message center from Carol Kneis, who is the branch manager for The Bank of Marin. JoAnn Naylor returned the call and out of that call the "Art On The Move" quarterly exhibit at the bank, was born.

In 2004 Carol Kneis asked JoAnn if it would be possible to put together a fund-raising art event that would benefit Petaluma Arts Association and Petaluma People's Service Center. The art event would be called The Spirit Of Color. Linda Postenrieder, Richard Standard (PAA Co-Presidents), Maggie Barnes (PAA Secretary) & JoAnn Naylor (PAA Vice-President, AOM Coordinator) met with Carol Kneis & PPSC's events coordinator to plan PAA's part of the event and to set the guidelines for the 1<sup>st</sup> event in 2003. It would be hosted and underwritten by The Bank of Marin. (they donate about \$3000 in support of SOC each year) The PPSC would donate time, volunteers, donations, and other expertise thru their community contacts. PAA would put together the art exhibit, drawing from Sonoma County artists with JoAnn Naylor working as the art coordinator. There would be a wall hung art exhibit at the bank for about 2 months. Tickets are sold to the public for a bank-hosted artist's reception, as of 2006 the tickets are \$25. The reception is usually on a Thursday, 6 to 8 PM, near the opening date of the exhibit. All art is original work and must be for sale.

In conjunction with this event, a poster contest is held for PAA & PAC members. The winner will have a poster printed from the chosen art and it will be sold to the public, before, during, & after the event.

The artists agree to a 35% donation to the event of all their art sales. All art & poster sales are run thru the bank (charges cards accepted). The bank sends out the payment for sales to the artists minus the 35% donations. All poster sale proceeds go directly to PAA & PPSC.

The bank is responsible for: advertising, printing costs, (invitations, banners, posters) food & beverages, framing of a poster, mailing costs for invitations, volunteers for reception, & other sundry items. The bank (Carol Kneis) sets the guidelines for this event and PAA provides the art expertise.

PPSC will promote the event thru their connections throughout the community. They provide volunteer servers/ticket managers for the reception and search for freebies and discounts. They use their non-profit status to promote the event. Elece Hempel is the PPSC representative.

Artists from Sonoma County who are members of PAA, PAC, VOMAA, SCA, WASCO, and other Invited Artists, are sent a call for entries. Entry fees are \$10 for up to 6 entries. (All entry fees go directly to PAA) There will be 100 pieces of art chosen for the walls and 100 pieces chosen for the extra art hung on grids for the reception. (Coordinators jury all the entries) All accepted art may be

delivered at the same time and are picked up after the reception is over or by arranged times/dates.

All profits from this event go directly into a grant fund for local schools. The entry fees go into this fund (minus any costs for mailing, copies and sundries).

There are many volunteers that participate in hanging, etc. Local food experts such as Tolay at the Sheraton, PS To Go, Jerome's, Graffiti, & Lagunitas Brewery donate their best to the event. The bank provides champagne and the non-alcoholic drinks.

Last year we increased our net profit by 600%, and want to at least double 2005's income for 2006's event.

JoAnn

[www.jnaylorarts.com](http://www.jnaylorarts.com)

**Petaluma Arts Association**  
P.O. Box 2623  
Petaluma, California 94953

**The Petaluma Arts Association**

Meets the first Tuesday of each month at 7 P.M. Attendance is open to all members and visitors.

The PAA Meetings are currently held at the United Church of Christ, 825 Middlefield Road, Petaluma, California. From Petaluma Blvd. South, turn south onto Mountain View, Left on Mission, right on Middlefield, left into the parking lot. Meeting room borders the parking lot.