



Supporting art in the community, in the schools, and artists in art activities
Post Office Box 2623, Petaluma CA 94953 ... 707-793-2113

Petaluma Arts Association November 2009 NEWSLETTER

Regular Meeting, Tuesday, November 3, 2009, Petaluma Art Center, Lakeville Hwy.

Business meeting 7 pm followed by refreshment break:

The Board will meet the same evening at 6 o'clock. The regular meeting will start at 7, followed by a coffee break. The Program will start at 8 o'clock. Enter on Washington Street, across from the Longs shopping complex at the driveway for the Visitors Center. That will be a right turn driving east, or a left turn driving west. (Exit only on D Street)

Program: 8pm ... Susan Adams

Painting is about seeing. In her watercolor demonstration, Susan Adams will show you how to develop your "painter's eye" using color to show form. This direct (and fun) approach to painting keeps your watercolors looking fresh and spontaneous. Susan has painted in watercolors for 25 years, and has had paintings exhibited in many national competitions. She is a juried member of Watercolor West. Recently she received the Miriam Shore Award for works on paper from the National Assoc. of Women Artists, New York. She teaches classes and workshops in her barn in the Petaluma country side.

Program Notes: by Jan Lee. Members at the October meeting were treated to a fine presentation and demo by plein aire artist, Joan Hoffman. Joan's usual medium in recent years has been oil; however her demonstration was in watercolor, due to possible allergies of members. Joan's mantra is "light-medium-dark-warm-cool" and she suggested that by keeping these five qualities in mind can help result in fine paintings. She began her painting covering the paper with a light wash of yellow. She then placed blocks and patches of color, pretty much filling the entire paper. Shapes were then developed using darks, and color. She pointed out that depth can be accomplished with color changes (think warm against cool). Remembering that warm colors such as orange come forward, and that cool colors such as lavender recede, a painter can really make a foreground come forward. There was a wealth of information in this presentation, and we are grateful to Joan for her fine presentation.

Donna von Edelkrantz, the new Program Chairman is meeting with her committee to plan the programs for next year. Ideas are welcome, and anyone interested in serving on this committee is also welcome. If you have suggestions that you think would be beneficial to our group or goals, please let us know by providing a written suggestion to one of our Board members or send an e-mail to paaboard@petalumaarts.org or contact Donna at donnavone@comcast.Net or phone Donna, 778-0580

December Holiday Party

Tuesday, December 8 at 6 PM we will have our annual holiday party, at the United Church of Christ, Fellowship Hall (our previous meeting location) 825 Middlefield Rd.
Save the date now! Mark your calendar now!

Plan to join us at PAA's annual holiday party. We will enjoy a pot luck dinner, with turkey, ham and all the trimmings. PAA provides wine, soft drinks, coffee and tea, the turkey and ham. You get to bring the "Trimmings". We need two people to bake turkeys and one to do a ham (PAA will pay for the ham and turkeys). Let Pat Marshall (763-2308) know what you would like to prepare to help. There will be an optional gift exchange (white elephant or \$5 item). Family and friends are invited. Rita Young will have a signup list at this meeting for food and Lee Strauss will let you sign up to help with decorating, setup, and clean up.

A Message from President Darold:

The nominating committee (Rita Young) was excited to announce at the October meeting that Jeff Mays, a member has stepped forward willing to serve as President for the next two years. The Treasurer's position is still open and we need a volunteer to step forward. Election of Officers is done at the January meeting, and new officers start then. January is an important meeting, with directions and goals for the coming year discussed and decided. The Time and Place for the January meeting will be **confirmed at a later date**. So start thinking about what you would like for PAA in the coming years. This is your organization and you are needed to help shape it.

New Show at Blvd. Café

Nine members are currently showing work at Boulevard Café, 1096 Petaluma Blvd. North. Mary Bales is exhibiting several pieces in the café area. Frank and Past Marshall, Rita Young, Emily Roeder, Lee Keyser, Karen West, Darold Graves, and Lori Chatterton are showing work in the adjacent dining room. The show goes until January 9.

Bank of Marin

The showing at Bank of Marin will come down on Thursday, November 12 at 1PM and a new show will go up at 2 PM. We want to encourage all members to participate in this venue, which is normally about 3 months.

Gallery news:

Gallery Walks on the second Friday each month: Nov. 13, December 11, 6 to 9 pm

Pelican Art Galley: On October 20 the final exhibit of the year will be "Erasing Borders" by Gerald Huth. Gerald will be the lead designer for our altar for this years El Dia de los Muertos celebration. Receptions for the "Erasing Borders" exhibit will be 4-7 on Saturday, October 24.

Riverfront Gallery features photography and paintings by local artists. Opening Nov. 11 with a reception Sat., Nov. 14, 6 to 9 pm. are "Wine Country and Beyond", photographs by PAA member Lance Kuehne from his 2010 calendar and "Inklings; Explorations in Print Making", showing an eclectic group of hand craft prints by Jeremy Joan Hewes. .

Dimension Galleria is our newest gallery in Petaluma, showcasing three dimensional works with a contemporary flair. Currently the pieces on display are all by Bay area artist. The Artistic Director is the very busy PAA member Jerrie Jerne.

Aurora Colors Gallery Aurora Colors is moving from 145 Kentucky Street in January, 2010. This economy is forcing them to downsize their brick-n-mortar location and expand in network marketing. Owners, Vangie and Lyndon Pullins have two businesses in one location: a stained glass business since July, 1996, and a fine art gallery since October, 2006. Their glass business is the only full service stained glass business in Sonoma County. As Aurora's customer base has always been primarily from outside of Petaluma, they believe they could continue to serve these customers from a new location other than in Petaluma. They are open to suggestions.

The pleasure they, the artists, and the community have had in their beautiful space must end. Vangie will continue as personal agent for some of their resident artists and will maintain an online gallery of their works and other consignments of fine art. A new gallery may be reestablished, depending on the size of the new location.

Aurora Colors has too much large furniture. There are several 4x8 studio work tables plus several exhibit cases and pedestals - some will be for sale. A list will be posted under News & Events at www.auroracolors.com. A deposit for half will hold the furniture until pick up after December 25th. There will not be an auction or blow-out sale.

After working with hundreds of local and national artists of all mediums, this is very clear to the owners of Aurora Colors Gallery: today's buyers want to buy direct from the artists, and the artists have many needs that are not being met. Thus the Pullins have a new cyberspace business under construction: www.directbuyart.com. DirectBuyArt will support network marketing of anything related to the visual arts, 2D and 3D - offering a wide spectrum of services for free or for a very small monthly fee. Further details will be available at www.directbuyart.com by early 2010.

CELEBRATE WHAT WAS, WHAT WILL BE! A bottle of champagne would be most welcome.

Saturday, November 21st

** 12pm to 6pm: Glass blowing demonstration by Frank Rossbach. Blow your own ornament for \$20!

** 2pm to 4pm: Meet resident artist Cara Brown, fabulous watercolorist, at La Dolce Vita Wine Lounge in Petaluma, and then join her at the holiday party and reception.

** 6pm to 8:30pm: Holiday Party and Artists' Reception for "Stuff Your Stocking with Local Art". A holiday show of paintings by resident artists and hand-made gift items by local artisans, plus hundreds of finely painted European blown glass ornaments. And, "Edward Curtis Collectors Exhibit" and vintage art on the second floor. Original works and contemporary original works of Native Americans will be offered, several for the first time.

Both exhibits will be shown from November 6 through December 24, 2009.

Aurora Colors Gallery and Glass Art Center, 145 Kentucky Street, Petaluma. 707.762.0131 events@auroracolors.com. In the mean time there is an ongoing display of local artist's work and handmade gifts for Holiday giving.

Membership Profile. An Apology is due to Hedda Gold. An error was made in the last newsletter saying she was exhibiting in Gallery one. This was Pat Marshall's error in getting names mixed up. Hella Merrill, a past member of PAA was showing her work with metal.

If you have any suggestions or art related news items please send them to news@petalumaarts.org or to Pat Marshall, 763-2308. The due date for Newsletter articles will normally be the third Wednesday of each month. Pat Marshall is currently doing the newsletter, and requests help with writing short articles for "Membership profiles"

Information or to contact the Board in 2009:

Board Members	paaboard@petalumaarts.org
Community Outreach	post@petalumaarts.org
Information	info@petalumaarts.org
Web Site	www.petalumaarts.org
Voicemail	707-793-2113
U.S. Mail	P.O. Box 2623, Petaluma, CA 94953

President:	Darold Graves,	darold@4u.net	762-5044
Vice Pres:	Sylvia Ross	peachesross@juno.com	776-2823
Treasurer:	Dale Fietz,	safski@neteze.com	775-3641
Secretary:	Lynn Lyon-Hennessy	lhennessy@vom.com	938-2178

New Friends and supporters:

Sandalwood Estates in Petaluma, CA. has asked that we promote their business in our newsletter and on our web site. They are a premier senior living mobile home park. Here is a link to their website: www.sandalwoodestates.net. And I will have a link to them put on our web site. More on this at a later time.