

# 59<sup>th</sup> Annual Art in the Park

## September 10<sup>th</sup> and 11<sup>th</sup>, 2016

**Date:** September 10<sup>th</sup> and 11<sup>th</sup>, 2016

**Time:** 10:00am – 5:00pm

**Place:** Walnut Park, corner of D Street and Petaluma Blvd. South

**Sponsor:** Petaluma Arts Association

**Eligibility:** All artists who create visual art or fine crafts are welcome. Exhibited works are subject to approval by the Petaluma Arts Association.

**Food and Music:** Farmer's Market on Saturday afternoon, music both days.

**Contact:** Maria Lewis: [lewisarte@aol.com](mailto:lewisarte@aol.com)

[Profit from Art in the Park goes towards art in Petaluma schools and at Santa Rosa Junior College.](#)

The participant must have created all artwork and be present during the entire show. Prints and giclees are acceptable but the majority of artwork shown must be original. Participants selling work they did not directly create, Mass produced work, or imported artwork will be asked to leave. Money will not be refunded.

Non members, artists who have not exhibited at Art in the Park within the last Three years or who will be displaying substantially different work should submit four photos of recent work that accurately represent the work that will be displayed, along with a photo of their outdoor booth setup. If a photo is not available, a drawing is acceptable. The art/craft pieces that are displayed at Art in the Park must be of the same type and quality as the description and photos submitted with the application. Applications will be juried in order to balance the number of artists in each medium and confirm that the artwork meets eligibility criteria. There may be a waiting list. Applications will be accepted until the day of the show.

**Booth Spaces:** No more than 2 artists may share a booth. Both artists must Be members of PAA for the member price to apply. Artists are expected to keep their displays and belongings within their booth space. Please store boxes and supplies under covered tables or in another tasteful manner. No artwork is allowed on benches, picnic tables or pathways. Due to liability Issues, vendors may not bring their dogs.

**Vendors:** are no longer allowed to drive into the park. On the pathway, grass or sidewalks around the park due to new Park Dist. Regulations.

**Booth Assignments:** A map of the park is provided with the registration form. Spaces along Fourth Street will face the Farmer's Market on Saturday. Artists may indicate their top 3 booth choices on the registration form. Every effort will be made to place artists in their preferred space. No space is guaranteed.  
Current members may reserve a specific location until March 31, 2016.

Booths will be assigned in the following priority:

1<sup>st</sup>. Active PAA members who participated last year, paid dues by March 31<sup>st</sup>, registration received by March 31<sup>st</sup>, 2016.

2<sup>nd</sup>. Associate PAA members who participated last year, paid dues by March 31<sup>st</sup>, 2016, registration received by March 31<sup>st</sup>, 2016.

3<sup>rd</sup>, Active PAA members who paid dues after March 31<sup>st</sup>, or did not participate in Art in the Park last year.

4<sup>th</sup>, Associate PAA members who paid dues after March 31 or did not participate in Art in the Park last year.

**Fees:**

		Member dues paid by 3/31*	Non-member or dues paid late
Until May 31:	10x10	\$50	\$110
	10x15	\$75	\$135

Note: reservation of a specific location will not be accepted after May 31<sup>st</sup>.

June 1-Aug 15	10x10	\$75	\$140
	10x15	\$100	\$200
Aug 15-Sep 5	10x10	\$125	\$175
	10x15	\$200	\$250

Student fees (high school and college non-professionals) -- \$10 for a 10x10

\*Member price is only applicable if dues are paid by March 31. If members pay their dues after March 31, the non-member price applies.

\* There are a limited number of 10'-x15', Two 10'x10' may be combined.

**Confirmation letters** with your assigned booth space will be sent out beginning June 1<sup>st</sup>.

**Commission:** There is a 20% commission payable to PAA on ALL sales. The honor system is used, however if a vendor does not report all sales they will not be allowed to participate next year. Please remember that proceeds go to promote art in the schools.

There are now free apps such as “Square” for smart phones and tablets that allow you to swipe charges.

**Set up/take down:** 6:30-9:30am and after 5:00pm. There will be Boy Scouts to help unload/load, put up/take down canopies, etc. They offer great assistance and it is customary to tip them.

**Security:** There will be overnight security if you wish to leave canopies or other items in the park. Petaluma Arts Association will not be responsible for any loss or damage to anything left in the park overnight. We encourage artists NOT to leave valuables or art in the park overnight.

**Demonstrations:** We encourage you to demonstrate your art at Art in the Park. THERE ARE NO REFUNDS.

**Questions:** Maria Lewis at [lewisarte@aol.com](mailto:lewisarte@aol.com)

**Mail completed form and check to:**

[Maria Lewis, 1632 Caulfield Lane, Petaluma, CA 94954-4552](mailto:lewisarte@aol.com)